



Greater Greensboro Area Chapter

LOYALTY MEMBERSHIP CAMPAIGN
WE NEED YOU!!! WILL YOU JOIN US?

The Greater Greensboro Area Membership Committee will kick-off its LOYALTY MEMBERSHIP CAMPAIGN, Saturday, July 12, 2008 at Providence Baptist Church, 1106 Tuscaloosa Street, Greensboro, North Carolina from 4:00PM to 7:00PM. Prizes will be given to members as well as food will be served to all.

Our VISION is to provide an opportunity to all NCCU alumni, friends and associates in the Greater Greensboro Area (Alamance, Caswell, Rockingham, Guilford Counties) to show your Loyalty to NCCU by becoming an integral part of the Alumni Association In support of our students, who like YOU want to become enlightened and informed through education. Our students look forward to taking their place in society fulfilling the essence of our motto, "Truth and Service."

Our MISSION is to attract, cultivate, nurture, build and sustain a strong life-long relationship with YOU. We want to serve YOU by keeping you informed about the progress at the University as it expands its horizon in academia and athletics; and, the Association as it looks toward growth in membership and more financial support for the University and our students. In addition to the support for the University and Association, we are committed to our Communities by reaching out to needed families and worthy students that should be exposed to North Carolina Central University.

We would be remiss if we did not tell you that of the nearly 30,000 alumni that have matriculated from NCCU, less than 10 percent are members of the NCCU Alumni Association. That is the reason why it is so critical that YOU think seriously about the side of this statistic you are on.

Our STRATEGIES for working for YOU as a member include many communication tools that will Add-Value to your membership: 1) we will enable you to use all of the modern communication technology (e-mail, our websites), 2) traditional forms (telephone, voice mail), newspaper articles, radio, TV announcements, 3) Membership Rewards Program (National Affinity Membership Card, Affiliate Discounts purchases), GAS CARD DRAWINGS, 4) Retention Programs (workshops for Seniors and workshops for Young Alums).

PLEASE TAKE THE TIME TO FILL OUT YOUR APPLICATION TODAY. COME, JOIN US ON SATURDAY, JULY 12, 2008 AND FIND OUT MORE. WE SERIOUSLY NEED YOU!!! If you need directions to the meeting location, click on "Map Quest" for directions. Thank you for your consideration and all that you do for NCCU. Try our Website: nccugreensboro.org.

Sincerely,
Bob Chiles
Chair

Print Copy— Fill-out and Submit:
LOYALTY MEMBERSHIP CAMPAIGN APPLICATION
NCCU Alumni Association, Inc
2008-2009 Greater Greensboro Area

Name (Title) Class Year
Spouse's Name (Title) Maiden Name Class Year
Amount Enclosed Make Checks Payable to NCCU Alumni Association, Inc.
Bill me through: Mastercard Visa Signature
Card Number Exp. Date
Address
City State Zip
Home Phone Work Phone Email:
Websites: nccugreensboro.org National: nccualumni.org

Annual Dues: \$50
Local Dues: \$25
Associate Dues: \$35
Life Membership: \$1,000
Life Installment Plan
Semi-annually
Quarterly
Annually
Other